

*This is the way the tagline is used
on all of the publications we've done
(business cards, newsletter, etc):*

GATHER | SHARE | NURTURE

*The fonts we've consistently used for
your publications have been:*

Learning About Food

{ Fritz Quadrata for all headings and support text, in regular and bold weight

"Before I took this course, I'd buy takeout food or feed my kids pizzas..."

{ ITC Garamond for body text in most all publications we've done (I've never used Gotham in any of your publications...)

Color palette I've used consistently with your materials:



Pantone 5767
CMYK: 15 0 68 39
RGB: 148 155 80



Pantone 7599
CMYK: 0 72 83 22
RGB: 189 105 90



Pantone 115
CMYK: 0 11 94 0
RGB: 255 206 46

{ Primary brand colors



Pantone Black 3



Pantone yellow 15%



Pantone 5803
CMYK: 14 5 28 1
RGB: 207 211 184

{ Secondary support colors