



Friday, May 5, 2017 / Killington Grand Resort, Killington, VT 7:30 am - 3:30 pm

#### Keynote Description

##### **Keynote: Communities Collaborating for a Collective Impact**

*Paul Born*

Paul Born had a profound awakening the day he accepted the United Nations Award for developing one of the 40 best community development practices in the world. Though he was receiving this prestigious award for his leadership, poverty had actually increased by five percent in his community during the period for which he was being recognized. His response will surprise you and resulted in him developing the Tamarack Institute with philanthropist and business leader Alan Broadbent in order to better understand how communities can work together and how to make this work of working together easier and more effective. Come hear his remarkable story and explore the leadership principles that result in a collective impact and large scale systems change.

#### Workshop Descriptions

##### **Community Conversations for Community Change**

*Paul Born*

This highly interactive and inspiring workshop is based on Paul's best-selling book *Community Conversations: Mobilizing the Ideas, Skills, and Passion of Community Organizations, Governments, Businesses, and People*. Communities around the world are entering a new era of community building. Whether improving economic conditions and reducing poverty, reenergizing citizens and social programs for families, reducing crime, or revitalizing a troubled neighborhood, they are engaging people from all sectors as never before to work together as equals to improve their quality of life. At the heart of this engagement are community conversations, in which common goals are embraced by a diverse array of people with different backgrounds and needs, and influencers are drawn from multiple sectors, including community organizations, the various levels of government, and business leaders big and small. This is an interactive workshop full of informative and inspiring examples of collaboration. In addition, Paul will provide exciting tips to help you engage your community in creating and implementing a vision for positive change and achieving a collective impact.

##### **Deepening Community for Poverty Reduction**

*Paul Born*

This highly interactive workshop is based on Paul's best-selling book *Deepening Community - Finding Joy Together in Chaotic Times*. As Community Leaders we work to build stronger and healthier communities. To do this we require engaged citizens who know each other's stories, enjoy and care for one another. This commitment to community causes citizens to reach out and to work together for a better world. What happens when our collective sense of community is not strong and people are more concerned with individual wellbeing than collective capacity? In this highly interactive workshop we want to first explore how our own leadership is connected to our beliefs about community. We then want to focus on several practical community development leadership principles such as community engagement, community innovation, collaborative leadership and collective impact that can help us reduce poverty. Learn more about Paul's book at [www.deepeningcommunity.org](http://www.deepeningcommunity.org)

##### **Ending Poverty – Engaging people with lived experience**

*Paul Born*

In this workshop, Paul shares what he has learned in the past 30 years about ending poverty. Topics covered include: the importance of focusing on poverty reduction vs alleviation; working and thinking comprehensively; embracing local (system) assets; multi sector collaboration (convene the system that desires change); and emergent leadership (enter into the system and grow outward). In addition we will explore some of the best places to invest in change. Then Paul will engage with workshop participants to assess your own interest in poverty reduction and to review how your organization is involving people with lived experience in tackling poverty. We will have many deeply engaging conversations together and as a result start to frame a custom response to reducing poverty in your community that includes the voices and talent of those with lived experience.



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### Workshop Descriptions

#### **From Gleaner to Freezer: Minimally Processing Vermont's Surplus Crops**

*Julia Scheier, Salvations Farms; Lily Bradburn, HOPE; Nicole Fournier Grisgraber, Meals on Wheels of Lamoille County*

Despite a growing desire by food programs to use more fresh produce, many experience barriers to do so. This session will explore recent findings on program preferences and challenges when using fresh produce and offer exposure to opportunities and challenges of minimally processing Vermont's in season and surplus crops.

#### **Grow Your Own: A Community Lesson in Self-Sufficiency**

*Ruby Dale-Brown, Hardwick Area Food Pantry; Bethany Dunbar, Center for an Agricultural Economy; Kyle Gilbert, Center for an Agricultural Economy*

Join us to learn about Grow Your Own, our wonderfully successful community educational series. We will guide you through the process of forming the program, demonstrate a short workshop, and give you the tools to go home and Start Your Own.

#### **Hunger on Our Campuses and in Our Communities: The Importance of Outreach to College Students & Young Adults**

*Katie Green, Hunger Free Vermont; Sally Ingraham, Vermont Foodbank*

The strength of our community depends upon all of us having access to the resources needed to meet our basic needs. College students are an often overlooked and vulnerable population as tuition costs continue to soar and as the demographics of the traditional student keep shifting. Similarly, young adults face the challenges of an uncertain economy and low-wage employment. Shedding light on hunger and poverty amongst vulnerable populations such as college students and young adults is essential in our work and in strengthening our communities.

#### **Intro to Results Based Accountability**

*Hillary Orsini, Vermont Foodbank-Board Member; Emily Marshia, Orange County Parent Child Center*

In this dynamic workshop, we will begin with an introduction to Results-Based Accountability as a powerful, user-friendly tool for shared measurement and continuous improvement. After learning methods to identify the most powerful measures to improve, participants will practice developing their own performance measures to track their contribution to collective efforts.

#### **Keeping it Fresh: Produce Care and Handling for Community Food Programs**

*James Morell, CDS Consulting Cooperative; Andrea Solazzo, Vermont Foodbank*

Fresh produce is a vital nutritional resource and an important part of promoting healthy diets in our communities. Learn how to handle and care for your fresh fruits and vegetables, adding value to your program and increasing customer participation by keeping your offerings fresh and appealing.

#### **Make Lasting Changes to End Hunger in your Community: Build Effective Collaborations and Advocacy Skills for Local and Statewide Public Policy Change**

*Faye Conte, Hunger Free Vermont; Kelly Ault, Vermont Early Childhood Alliance; Lihlani Skipper, Center for Agriculture and Food Systems, Vermont Law School*

Public policy change at both the local and state level can better the lives of Vermonters. Policy change is a long-term endeavor that requires collaboration and bringing together different sectors to solve complex problems. Many voices and roles are necessary in successful advocacy efforts; therefore, a collective impact approach has great value. This interactive session will empower participants to be agents of change to end hunger in their communities by utilizing the components of collective impact in advocacy issues of hunger and poverty in Vermont. The session will support those new and seasoned to advocacy with the information they need, as well as explore strategies and refine techniques that will lead to effective advocacy in communities and within Vermont's legislative and administrative processes.

#### **Preventing and Defusing Hostility and Anger**

*Myra Handy, Invest EAP*

For professionals who find themselves in unpredictable situations while serving the public needs, this workshop will increase your understanding of how and why customers escalate and provide you with a communication model proven useful in defusing anger and hostility. Discussion and exercises around special circumstances pertinent to your workgroup will be emphasized. Please note that this is a workshop for defusing and is not meant to replace crisis response training.



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#### Programs That Support Food Access from Local Farmers

Michael Good and Erin Buckwalter, NOFA-VT

This workshop will provide an overview of programs that increase food access at farmers markets and CSAs around the state. The basics of how these programs work, what the eligibility requirements are, and talking points to share with clients will be covered.

#### Utilizing Cultural Responsiveness in Hunger Relief and Food Security Improvement Activities

Farryl Bertmann, University of Vermont

Food security includes access to culturally appropriate meals. This workshop will investigate cultural competencies in addressing hunger. We will explore cultural responsiveness, barriers, and ideas for implementation within a food shelf environment including a research case study. At the end of the session, participants will be able to practice these skills by developing menus and baskets appropriate for a variety of diverse clients.

The Vermont Foodbank would like to thank our 2017 Hunger Conference Sponsors!

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