**For Immediate Release**

**August 31, 2017**

**Contact:**

[Insert Media Contact Here]

**[YOUR AGENCY] AND THE VERMONT FOODBANK RAISE AWARENESS OF THE ISSUE OF HUNGER THROUGHOUT HUNGER ACTION MONTH**

**Hunger-Relief Organizations Encourage the Public to take actionthis September and Support the 42 Million People Who Struggle with Hunger in America**

[City, State] (September 1, 2017) - [YOUR AGENCY], a member of the Vermont Foodbank’s network of partner food shelves and meal sites, will observe Hunger Action MonthTM – a nationwide initiative designed to mobilize the public to take action on the issue of hunger and join the movement to help end hunger. Hunger advocates from Vermont and across the country are working together this September to shine a light on the issue of hunger and the 42 million people who face hunger in America – including 153,000 here in Vermont.

“[YOUR AGENCY] is eager to rally around Hunger Action Month as we continue our fight to solve the issue of hunger in Vermont,” said First Last Name, ED/CEO of [YOUR AENCY]. “Hunger is an issue that affects everyone – our child’s classmate, an office coworker or neighbor down the street. September is an opportunity for all hunger-relief advocates to take simple steps towards supporting those in need.”

“Hunger is our communities is unacceptable—and right now it affects 1 in 4 of our neighbors," said John Sayles, Vermont Foodbank CEO. “We all have a role to play in ensuring no one in Vermont goes hungry and this September, we are urging everyone in Vermont to take action.”

[YOUR AGENCY] is providing several opportunities for community members to get involved in Hunger Action Month in [area/City]:

* [Insert Local Hunger Action Month event]
* [Insert Local Hunger Action Month event]
* [Insert Local Hunger Action Month event]

[YOUR AGENCY] is one of 225 member Vermont Foodbank network, which serves every community in the Vermont and provides more than 12 million pound of food each year to Vermonters in need.

To learn more about Vermont Foodbank’s Hunger Action Month, please visit [www.vtfoodbank.org/HAM](http://www.vtfoodbank.org/HAM).

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**About** [Your Agency]

[Insert Boilerplate Info]

**About the Vermont Foodbank**

*Vermont Foodbank is the state’s largest hunger-relief organization, serving Vermont through a network of food shelves, meal sites, shelters, senior centers and youth programs. In FY2016, the Vermont Foodbank distributed 12 million pounds of food to 153,100 Vermonters.  The Vermont Foodbank, a member of Feeding America, is nationally recognized as one of the most effective and efficient nonprofits and food banks in the nation. Learn more at*[*www.vtfoodbank.org*](http://www.vtfoodbank.org)