



BE THE  
**GOOD**  
FLEET SPONSORSHIP  
PROGRAM

BE THE GOOD.

## SHOW WHAT YOU STAND FOR.

Vermont Foodbank fleet sponsors ensure that good food is available in every county in Vermont so that help is there when and where it's needed most. When you sponsor a Vermont Foodbank truck, you're telling Vermont that your company is part of the solution and that you're committed to ending hunger in our state.

### HIGH VISIBILITY for your brand.

Vermont Foodbank trucks:

- travel 25,000 miles each year on average,
- run five days a week, eight hours each day,
- and visit all 14 Vermont counties regularly.

In 2019, with the help of our sponsors Vermont Foodbank trucks delivered nearly 12 million pounds of food across the state of Vermont.

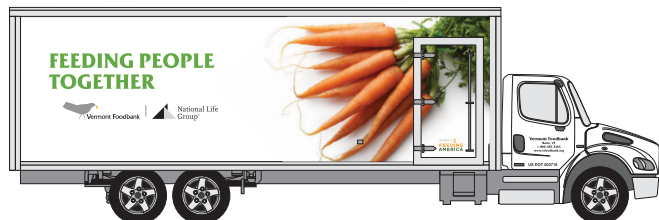
### SPONSOR A TRUCK and help many.

Vermont Foodbank trucks:

- deliver to our network of over 219 meal sites, food shelves, senior centers and after-school programs;
- pick up surplus food from major retailers around the state;
- supply our VeggieVanGo events, distributing fresh produce to our neighbors facing hunger;
- deliver backpacks of food to each Friday during the school year to participating schools so our communities' children can enjoy their weekends with full bellies;
- drop off monthly boxes of staple foods for older adults enrolled in the federal Commodity Supplemental Food Program.

# CHOOSE A TRUCK. JOIN US ON THE ROAD.

## EXCLUSIVE SPONSORSHIP



EXCLUSIVE LOGO PLACEMENT ON BOTH SIDES OF TRUCK

LOGO PLACEMENT ON REAR DOOR OF TRUCK

CUSTOM TAGLINE ON REAR DOOR OF TRUCK



PHOTOGRAPHS OF TRUCK WITH YOUR BRAND INSTALLED

TAGGED & BOOSTED SOCIAL MEDIA POSTS ANNOUNCING YOUR COMMITMENT AS A FLEET SPONSOR

OPPORTUNITY TO WRITE ONE GUEST BLOG POST PER YEAR FOR THE DURATION OF YOUR CONTRACT, FEATURED ON VF BLOG AND SOCIAL CHANNELS

TOUR OF THE VERMONT FOODBANK FACILITY FOR YOUR STAFF TO VIEW THE BRANDED VEHICLE

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### DONATION AMOUNT:

\$25,000 PER YEAR,  
THREE YEAR COMMITMENT

## SHARED SPONSORSHIP



LOGO PLACEMENT ON BOTH SIDES OF TRUCK, SHARED W/UP TO FIVE ADDITIONAL SPONSORS

PHOTOGRAPHS OF TRUCK WITH YOUR BRAND INSTALLED

TAGGED SOCIAL MEDIA POST ANNOUNCING YOUR COMMITMENT AS A FLEET SPONSOR

TOUR OF THE VERMONT FOODBANK FACILITY FOR YOUR STAFF TO VIEW THE BRANDED VEHICLE

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### DONATION AMOUNT:

\$5,000 PER YEAR,  
THREE YEAR COMMITMENT

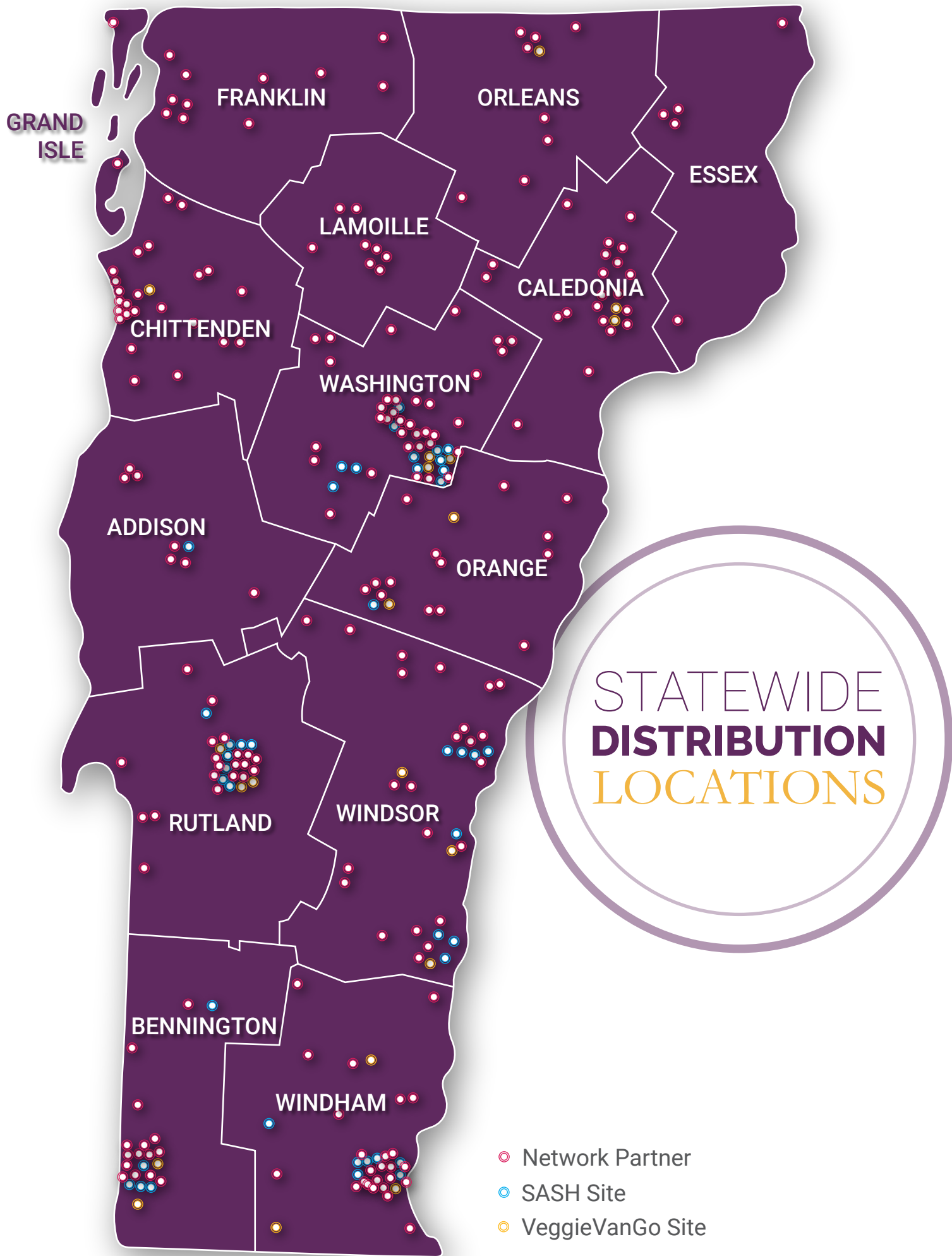
We also offer sponsorship opportunities on our pickup trucks, deliver vans, and fleet cars. Please ask about availability and pricing.

MICA SEELY

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# FEEDING PEOPLE TOGETHER



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