

VT FRESH

Ideas and Links for Funding Requests

- Please note you can purchase items from any website, linked items are just examples.
- Feel free to get creative in funding requests. Below are just ideas on what funding can be used for.
- All fruit and vegetable project ideas welcome!

Email or Call Ruby Bertola,
rbertola@vtfoodbank.org -- 802-249-7411,
with any questions or support





VT Fresh: What to Consider?

- What could help make your space feel brighter and more welcoming?
- Does your site have an existing project or program that VT Fresh funding could help enhance?
- Have you heard any feedback from folks accessing your site regarding produce access?
 - We encourage you to ask questions and listen to the community you are working in to help inform your VT Fresh ideas and asks.



IDEA: Outdoor Farmers Market Setup

- [Pop-Up Tent](#) (\$115)
- [Pop-up Tent with Weights and Wheelie Bag](#) (\$210)
- [Folding Table](#) (\$100)
- [Wire basket shelving on wheels](#) (to move inside and outside easily) (\$260), Wheels and Casters sold separately
- [Decorative Tablecloths](#) (\$14)
- For outdoor volunteers: warm gloves, hand warmers, heated vests, portable heaters etc.
- [Cart to move produce](#) (\$160)
- Wooden Shelving (see below)
- Coolers for food



IDEA: Printing Supplies for Recipes and Resources to Distribute!

Product Ideas:

- [Color Printer](#) (\$150)
 - [Color Ink](#) (\$39)
 - Professional Printing services
 - Translation services for any printed items or messaging
 - Create your own recipe book!
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- We will provide you electronic copies of all VT Fresh recipes and quick tips (see below)
 - Check out <https://www.vtfoodbank.org/nurture-people/vt-fresh/cooking-with-vt-fresh> for other resources to explore and print!



Project Examples:

- Vershire Food Shelf designed and sent a postcard to every household in their town advertising the fresh, healthy produce available at the Food Shelf. The hope is to reduce the stigma sometimes associated with needing help and let neighbors know what is available to them.



- Woodstock High School VVG used their VT Fresh funds to design and print a beautiful zine focused on preparing winter veggies



IDEA: Shelving and Storage

- [Large Uline storage shelf](#) (\$530 + Shipping)
 - [Order casters for this to be on wheels!](#) (\$75)
- [Uline Wire Basket Shelving](#) (\$240)
 - [Order casters for this to be on wheels!](#) (\$75)
 - Explore Uline for a variety of metal shelving options
- [Wooden Shelving from Displays2Go.com](#)
- [Wicker Shelving from CandyConceptsinc.com](#)
 - Must purchase or request wheels separately if wanted
- [Wooden Cart](#) (\$540 + Shipping)
- [Chalkboard Storage bins](#) (\$38)
- [Wooden Crate](#) (\$27)



IDEA: Kitchen Appliances for Storage and Preservation

Refrigeration

- [Glass front Refrigerator](#) (\$1,100)
- [2 door Glass Front Refrigerator](#) (\$2,200)
- Standard Refrigerator (any refrigerator that works for your space!)
- [Clear Bins for refrigerator organization](#) (\$16)
- [Clear Bins for Organization](#)



Produce Convenience

- [Food Processor](#) (\$40)
- [Vacuum Sealer](#) (\$50) + [Bags](#)(\$22)
- Knives, cutting boards, kitchen supplies, etc.
- Materials and supplies for light processing to preserve produce
- Packaging for convenience and accessibility
- Tools for folks to take home to use to prep produce (peelers, can openers, etc.)



IDEA: Produce Bags

- [Plain Reusable Grocery bags](#) (\$63 for 50, \$236 for 200)
- [Customizable Reusable Grocery Bags](#)
- Compostable produce bags
- [Trolleys/carts](#) for folks to borrow to transport produce to their homes. Some food shelves have started implanting a trolley loan program.
 - [Walk-to-shop program](#)

Worcester Community Kitchen Food Shelf invited children from the community to design the logo for their new tote bags (see below and right)



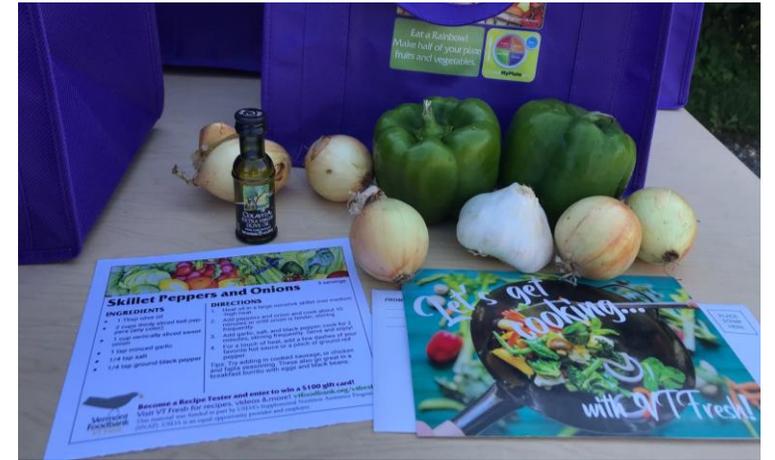
IDEA: Recipe Kits or Bundled Ingredients

- [Produce Bags](#)
- Zip lock bags for recipes (to keep them dry)
- [Small reusable tote bags](#)
- Printer, Ink and paper for printing recipes
- Peelers, wooden spoons, simple cooking materials.
- Small sample size condiments, spices, etc
 - [Olive Oil](#)
 - [Honey](#)
 - [Maple Syrup](#)

For sites that are interested in Recipe Kits, we have a **Recipe Kit Toolkit** to share that includes:

- How to assemble
- Links to bags, ingredients, and other supplies!
- Recipes to print
- Ideas for recipes to use
- And more!

*Sites that use VT Fresh funding for Recipe kits will need to report on the number of recipe kits distributed *



Bundling ingredients or slightly transforming/processing produce is a great way to make it more accessible for folks without access to kitchens or who have difficulty chopping and processing

IDEA: Expanding Services

Home Delivery

- If your site has been implementing or thinking of implementing home delivery of food items and produce you can apply for grant funds to cover some of these costs.
- Packaging supplies and materials
- Funding to print recipes
- Mileage reimbursement for volunteers or staff related to fresh produce deliveries.
- Any other ideas around this welcome!
- **Please note: This grant cannot be used to pay for staff wages.**

Local Advertising to promote produce distribution

- You could use grant funding to purchase advertisements for your local Front Porch Forum or Facebook to promote your distribution of fruits and vegetables. (Email or call Ruby for ideas/examples)
- Outreach/advertising to specific populations that may not know about your resources.
- Translation Services for materials

IDEA: Displays, Signage, and more!

- Signage in a variety of languages
- Murals! (Funds can be used for supplies and design of a mural in your space)
- Posters/ Paintings/ anything to help bring more beauty into the space
- Nutrition education materials
 - [Tearpads, Handouts and posters](#)
 - [Posters and more!](#)



IDEA: Taste Test Demos and Cooking Classes

Taste Test Demos

- [VT Fresh Tips and Tricks for organizing a portable kitchen](#)
- [Induction stove](#)
- [Slow cooker](#)
- [Folding table](#)
- Decorative Tablecloths
- [Mini disposable serving dishes](#)
- [Miniature disposable utensils](#)
- [Pots](#) and other cooking materials
- Printer, ink and paper for printing recipes (Linked above)
- Small baskets and displays for table(linked below)



Cooking/ preservation Classes

- Some sites have used VT Fresh funds to host cooking and/or food preservation classes.
- If your community has expressed interested in classes, funds can support:
 - Cooking and kitchen supplies
 - Recipes
 - Preservation supplies (cans, vacuum sealers, dehydrators, etc.)



VT Fresh

- When and If possible, we encourage shopping local. Below are a few potential options.
 - Steiger Restaurant Supply –Rutland
 - Singer Kittredge –Williston
 - Big Apple Restaurant Supply-Colchester
 - Green Mountain Restaurant Equipment –Milton
 - W.B. Mason.
- Reach out to Ruby to brainstorm or if you are unsure if your idea fits into the VT fresh Mini-Grant 802-249-7411 rbertola@vtfoodbank.org

